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## Education Specialist

**Darla Pawlak** AIFD, PFCI

*Freelance Designer*

*Saginaw, Michigan*

Darla Pawlak AIFD, PFCI is widely recognized in the floral industry for her creative talents and design skills. Her industry experiences are very diversified and encompass many facets, such as judging floral design, commentating, instructing floral workshops, and organizing and presenting programs at numerous industry events and conventions.

An active member of the American Institute of Floral Designers, she currently serves on the national membership committee, and also had the honor of presenting a holiday home decor program at the 2006 AIFD National Symposium in Washington DC. In 2007, Darla became a member of Professional Floral Communicators International (PFCI), the prestigious group of floral commentators.

Darla's designs have been featured in many books, magazines, and other publications, including *Flowers&* magazine, numerous floral selection guides, and the John Henry wedding and sympathy books. She is a member of Teleflora's acclaimed team of Education Specialists and has shared her talents and presented programs extensively throughout the United States and Canada. She is dedicated to education within the industry. Her passion for flowers is not only enthusiastic, but also contagious.

Darla recently spent three years working in China where she was responsible for product development and design for a large international company. When not traveling, Darla also works as a freelance designer.

